

Horizon Results Booster

FREE SUPPORT SERVICES FOR
EU RESEARCH & INNOVATION
PROJECTS

Receive expert support for maximizing the impact of your EU-funded projects

The Horizon Results Booster (HRB) is an initiative of the European Commission to maximise the impact of research funded by **FP7**, **H2020** and **Horizon Europe** (closed and ongoing). The services are **free-of-charge** and can be requested by eligible applicants "à la carte" by completing the online application form.

 **HRB provides beneficiaries with tools and methodologies**

 **Experts act as facilitators**

 **Services are delivered remotely and virtually**

Horizon Results Booster Services



Portfolio Dissemination & Exploitation Strategy

Get professional support to address your Dissemination & Exploitation strategies, activities and goals.

Module A: Identifying and creating the portfolio of R&I project results

Module B: Helping projects from the portfolio to design and execute a portfolio dissemination plan

Module C: Assisting projects to improve their existing exploitation strategy



Business Plan Development

Get tailored support for bringing research results closer to the market by developing an effective business plan and preparing to secure funding.

- Market analysis
- Business strategy
- Operations planning
- Action plan
- Start-up operations
- Competitor identification and analysis



Go To Market

Get assistance, coaching, and mentoring for go-to-market activities. The service will support you identify and address potential obstacles to the exploitation of project results and reach commercialisation.

- Pitching, presenting a product(s) or service(s) to potential investors, identification of relevant events and venture capital and/or traditional funding mechanisms
- Support and guidance for Intellectual Property Rights (IPR)
- Training in innovation management
- Business services – co-designing a plan for commercial development, feasibility studies to assess potential business plans, support in the creation of spin-offs and start-ups
- Examining exploitation/business implementation options
- Introduction to non-EU funding opportunities

1000+

Services requested since the HRB's launch

970+

Projects supported with expertise and training

7,100+

Organisations involved in the projects

