



Unlocking your full potential: from results to impact!

Alessia Melasecche Germini, Booster Coordinator

Leader



Partners



ICONS



PPMi

Part of the
Verian Group

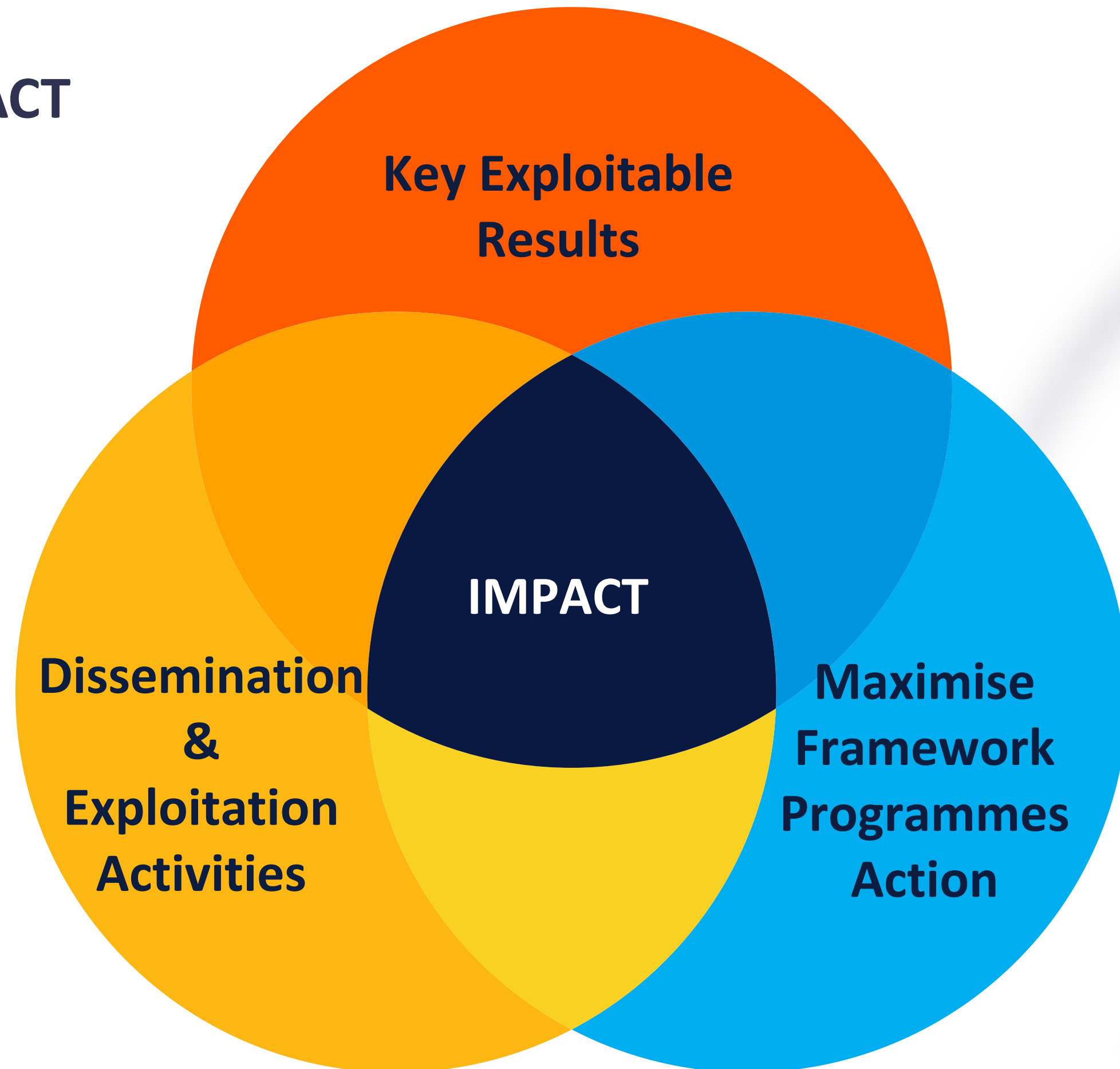
Trust-IT Services
communicating to markets



Share your questions on [slido.com](https://www.slido.com)



Tangible IMPACT



Who can apply?



Who can apply?



**Single
organisation**



One project



**Group of
organisations**



**Group of
projects**

Why apply? Some key scenarios to address

Unclear roles: Who leads the innovation uptake?

Ownership & IP: Beyond the Consortium Agreement

Poorly defined or packaged research results

Confusion over target groups: customers, users, or partners?

Ineffective dissemination strategies

Getting the basics wrong can lead to flawed strategies and actions!

Collaborative & Support-Driven Learning Experience

Booster services: overview

Core Services



**Dissemination
Support**



**Go-To-Market
Support**

Add-On Services



Networking



**Portfolio
Analysis**



**Intellectual Assets
Management**



**Coaching for
Public Speaking**



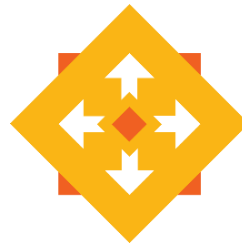
**Audio-Visual
Support**



Core Services

Dissemination Support





Core Services

Dissemination Support

Enhanced Dissemination Strategy

Tailored guidance to refine and upgrade your
Dissemination Plan

Customised audience engagement

Supported leverage of the Horizon Results Platform



Core Services

Go-To-Market Support



Core Services

Go-To-Market Support

Gain sharper clarity on your Key Exploitable Results

Craft a compelling and differentiated Unique Value Proposition

Accelerate your path to market with tailored commercialisation advice

Get hands-on support to put your Business Plan into action

Boost your chances of attracting additional funding opportunities

Add-On Services



Networking



Portfolio
Analysis



Intellectual
Assets
Management



Coaching for
Public
Speaking



Audio-Visual
Support

Booster in numbers



>200

Experts who delivered
services



2.079

Projects supported with
expertise and training



3.097

Services requested
since Booster's launch

How to apply?

www.horizonresultsbooster.eu

Apply

The Booster application

Application Form

Start your application



Next steps

Application submitted



Approval by the European Commission (7-10 days)



Mentors appointed (7-10 days)



Service roadmap agreed



Service delivery begins (from the next month)



Share your questions on [slido.com](https://www.slido.com)



Next Booster Info Sessions 2025

- Wednesday, **24 September**
- Wednesday, **26 November**

11:00 AM - 12:00 PM
(all dates)



Alessia Melasecche Germini

booster@meta-group.com

www.horizonresultsbooster.eu



Scan to subscribe to the
Booster newsletter!



© Booster, 2025 - image sources: Canva, Unsplash, Pexels

BOOSTER



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or DG RTD. Neither the European Union nor the granting authority can be held responsible for them.

Booster © - All rights reserved. This document is confidential and intended solely for the designated recipients. If received in error, notify us immediately. Unauthorised use, copying, or disclosure is prohibited unless expressly authorised. AI tools may have been used in of this content.